DENTAL TRIBUNE

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Showcase Preview

27

As we and our patients become even more conscious of prevention, take a look at the Fincacel range of barrier products; Seal-Tight disposable syringe tips that provide complete separation of the air and water supply. Pivotal for sharpening periodontal instruments and Cleanic prophylaxis paste and Cleanic toothpaste both with Perlift technology, amongst other technologically advanced products.

For further information please contact Kerr directly on 01753 922922.

Stand E08 for the ultimate Sirona experience

Sirona Dental Systems are the UK’s premier supplier and service support dealer, and exclusively supply only Sirona the world-renowned German Dental Equipment Manufacturer. Their technical know-how comes from years of experience installing and maintaining their state-of-the-art dental systems including treatment centres and digital imaging solutions.

This year we will be exhibiting the full C+ range of Treatment Centres, Gallileos 3D and Orthophos XG digital imaging units, the Heliodent DS intraoral unit, XOS “keep it simple” intraoral sensors, SiroLaser, SiroEndo, PerioScan and Sirona handpieces.

For hands on demonstrations of all their equipment in their new purpose built showroom and training facility at The Courtyard Dental Training Institute, Chertsey, or for a representative to visit your practice please call Sident Dental Systems on 01952 582900, email j.coleville@sident.co.uk or visit Stand E08 at the BDTA Showcase.

A-dec Solutions

Examine the difference A-dec can make for your practice. Our chairs, lights, cabinets, delivery systems, and sterilization systems are engineered to be fully integrated and perform beyond your expectations. We don’t settle for anything less. And that’s how we’ve been doing business for over 40 years.

Visit A-dec on stand H02 to experience our range of surgery solutions. If you’re considering a new surgery layout or need to upgrade your equipment, we may just have the answers that you’re looking for.

A-dec is proud to be part of Dental Showcase 2008 and look forward to welcoming you to our stand. Join the A-dec team to discuss the latest advances in dental equipment ergonomics and see how A-dec can offer customized solutions to your surgery requirements.

For more information visit us on stand H02 at London Excel.

British Academy of Cosmetic Dentistry at the 2008 BDTA Dental Showcase in London

The British Academy of Cosmetic Dentistry’s (BACD) enthusiastic commitment to the future and promotion of cosmetic dentistry in the UK and the organisations devotion to promoting clinical excellence in cosmetic dentistry, will once again bring it to the 2008 Dental Showcase to offer information and explain the role of the BACD in the promotion of cosmetic dentistry.

Members will be on hand ready to talk to delegates about the benefits and unique opportunities available upon becoming a member of the Academy, such as:

• Superior educational opportunities
• An excellent route to accreditation
• Networking opportunities, including forum for the exchange of knowledge
• A patient referral service
• Conferences to show you the latest technology and techniques
• Discounts on courses and products

Visit A-dec and see for yourself our extensive range of high quality, affordable products in our “surgery” setup. Here you’ll find an Orascoptic loupe to suit everybody, whether you’re looking for fashion or functionality or a combination of both, especially now that they’ve added the new Hilbes Elliptical Class III loupes to their stylish Victory designer frames.

Keep ahead with the continuing advances in dentistry with Evident’s F20. "Longlife Paks" consist of Triple/Quad Pak of above products, together with free Lubri-fluid and Spraynet® maintenance products. These will come packaged in a special presentation box.

NEW – “Longlife Paks”

Bien-Air are extending the range of their world-leading Brushless Micromotor Kits.

Optima INT – Kit

Top of the range control system, offering three distinct modes of operation, digital display and torque control.

1/ Normal slow-speed motor, but with excellent torque, removing the need for reduction contra-angles.
2/ “High-Speed” application with constant torque, when using “Speed-Increasing” contra-angle.
5/ Full endodontic motor with auto-reverse/auto-forward using 1:1 contra-angle.

Optima INT Basic

All the Features of Optima INT but with no Endodontic Feature

As 1 & 2 above.

MX – Basic

Simple control via footpedal and potentiometer

As 1 & 2 above.

Come and visit us at the Excel Dental Exhibition on Stand F20.

Evident expanding horizons

Win a luxury food hamper on the Dentists’ Provident stand (T17)

Dentists’ Provident is the leading provider of income protection insurance to dentists in the United Kingdom and Ireland. As a specialist insurer, we understand the complex income protection needs of dentists. Our flexible contract gives you the peace of mind that you and your dependants are financially protected if illness or injury prevents you from working.

On the Dentists’ Provident stand at the 2008 BDTA Dental Showcase, one lucky visitor could win a luxury food hamper. All dentists who complete a simple online enquiry form to receive an instant personalised income protection illustration will be entered into the prize draw.

A British engineered autoclave you can depend on at Stand S01

British engineers make your autoclaves - Evident.

Good bacteria on show at the BDTA

Most people now embrace the concept of probiotics for gut health, however debating at the BDTA this year is the world’s first probiotic for oral health.

GUM PeriBalance will undoubtedly be the star of stand T02 – which is by hosted Dental Shop and a team of six dental professionals - however, also on show will be an extensive array selected from the 80 products in the Sunstar GUM oral health range – number one brand in Japan and a sector market leader in the USA – both renowned for their high levels of oral health.

Sunstar has created a cheque book containing tear out pages of discounts, competitions and special offers on the GUM product range, including PeriBalance, especially for dental practices. The vouchers can be redeemed at the BDTA or any time up until 51 December 2008 through dental shops.

For more information about Sunstar GUM call your dental wholesaler, Dental Shop on 01677 424 446 or visit www.dentalshopuk.co.uk or visit www.sunstar-gum.co.uk
Designer Dental Join Frank Taylor Associates At The BDTA

Frank Taylor & Associates, the leading independent valuer and sales agent to dentistry, has invited Designer Dental to be their guest at the 2008 BDTA Dental Showcase.

Designer Dental is an experienced promotion and marketing company dedicated to tailoring their marketing plans to meet the customer’s requirements and aspirations. Attendees will have the opportunity to talk to both expert technicians how their products can stay ahead of the game with assistance from these innovative companies.

Designer Dental offers extensive marketing plans that will maximise your patient or client spend and allow you to progress into the future. There will also be information about the fuss-free finance with Loan Hunter part of the Frank Taylor family.

For more information contact Designer Dental on 0161 260 0160 or visit www.designerdental.co.uk

P&G Professional Oral Health

Oral-B products are based on sound evidence-based research therefore it is only logical that P&G want to assist the profession in their treatment, so that dental professionals may make evidence-based decisions, assisting the patient. P&G offers various complementary means to gain trustworthy CPD. The company has also produced a DCP version as it recognises the intrinsic role DCP’s play in preventive practice. P&G also run a series of evening seminars for GDP’s & DCP’s who prefer to earn CPD in a more social environment.

The Company is also committed to supporting oral health education and produces a range of free literature covering both manual and power brushing techniques as well as floss usage. Please speak to any of the company’s reps for more details or call the P&G Helpline (0870 2421850).

The main focus at this year’s Showcase will be Triumph SmartGuide; a power brush whose breakthrough technology goes beyond clinical superiority to tackle the challenging issue of compliance.

Visit Henry Schein Minerva at the 2008 BDTA Dental Show - Stand Q05 & R16, or if you’re unable to attend please call 08800 10 20 43 to find out more.

This year we will be launching the GCXSB500 Cone Beam 3D Dental Imaging system, powered by i-CAT to enhance the current imaging range. KaVo will be showing exciting products such as the top of the range EZ0 dental unit that boasts many features and benefits not otherwise available, the GENTElazy 980 soft tissue laser and the full range of unbreakable KaVo handpieces.

KaVo will also be demonstrating our comprehensive ranges of top quality handpieces, which are designed to meet all clinical and economic needs and a number of innovations such as the DIGNoSentinel, a convenient easy to use laser diagnosis system along the full range of X-ray equipment including many new innovations in digital technology. You will also be able to see the i-CAT Cone Beam Scanner and discuss how it can improve your practice.

KaVo has a reputation for unsurpassed reliability and service. So, come and meet the KaVo team and find out more about all the products and fantastic promotions available on stand H05.

Visitors to this year’s British Dental Traders Association (BDTA) will be able to find out more about Sensodyne Pronamel as part of GSK’s product range (Stand D01).
The evening of 22nd of October this year will find an audience in Fulham taking part in the Velopex Laser and Aquacut and Laser Workshop – presented by Dr Howard Gluckman. As a Specialist Periodontist, Dr Gluckman has made extensive use of both his Velopex Laser and Aquacut. His illustrations will take the audience on a journey of how to get the most from this equipment – and how it can benefit every dentist and every patient.

Dr Gluckman qualified at the University of Witwatersrand in 1990. He specialised at the University of Stellenbosch in 1998 in Oral Medicine and Periodontics (cum Laude). He is in private practice in Cape Town and London. He is the founder of the Implant and Aesthetic Academy in South Africa which is the only private dental education centre in the country. He has lectures extensively both Domestically and Internationally and has recently won a poster prize at an international congress for the development of a new bone grafting technique.

At the Workshop, we encourage existing equipment owners to bring case presentations for discussion. The venue is Fulham Dental Care on the Fulham Road – so numbers are limited. Refreshments will be available during the evening. Participants are encouraged to arrive at 6pm for a 6.30pm start.

Costs for the evening are £25 for existing Velopex Laser owners, £45 for owners of Velopex Aquacut units and £275 for those who do not own a Velopex Aquacut or Laser.

The seminar qualifies for 3 Hours CPD and can be booked by contacting Mark Chapman at Velopex

To book or for more information or to ask any questions, please contact: Mark Chapman Mediavance Instruments Ltd Barretts Green Road LONDON NW10 7AP UK
Phone +44 7754 048877 mark@velopex.com

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Howard Gluckman – London Workshop

Take the Kent Express Price Challenge on Stand P01

Kent Express are committed to ensuring that you get the best prices for your purchases at Dental Showcase with the Kent Express Price Challenge – Kent Express will match or beat any advertised price – or you will be sent £100 of M&S vouchers free!

There are many other reasons why you should visit Kent Express – you can benefit from great sale offers and promotions on many of the very latest dental products, and as you would expect Kent Express will have some great gift rewards available too!

Showcase is always a fantastic opportunity for you to kit yourself and your team in the latest Hejo Uniforms, and the on-stand dressing rooms provide the convenience for you to try before you buy. Bring your team along and benefit from great offers on the most popular Hejo lines. You are also invited to help pick the winners of the popular ‘design a uniform’ competition – the best 12 designs will be on show for you to judge.

Windsor Practice Installs 3rd Aquacut Quattro

Windsor, Berkshire, is now firmly on the map as far as Fluid Abrasion is concerned! The 650th Velopex Aquacut Quattro has been installed at Dr Tida Mankoo’s busy Windsor Centre for Advanced Dentistry in Dorset Road, Windsor. This beautiful, light and airy building provides a superb backdrop for this busy dental practice - which now offers all patients the availability of fluid abrasion: Cleaning and Treating, in a calm soothing environment. Dr Mankoo commented: “This is the third Aquacut, in the building - it’s great! It’s an essential part of a modern practice!”

This is all achieved using the unique Velopex ‘water curtain’ bringing a new dimension to the air abrasion concept. The clinicians and patients dislike of air abrasion being principally the mess associated with this technique. The Velopex Aquacut Quattro delivers a vanilla scented fluid along with the stream of air and particles thus allowing standard aspiration to cope with the emissions from the handpiece tip.

For more information or to ask any questions, please contact: Mark Chapman Mediavance Instruments Ltd Tel 07734 044877

Who works harder? You... or your money?

Cover the ‘Essentials’ at the 2008 Dental Showcase in London, with a visit to the Essential Money stand. Specialist independent financial advisers for dentists, Essential Money can show you how your money could work harder for you. Plus enter the prize draw for a chance to win a Holiday!

Thomas Dickson, head of the Essential Money team has 15 years experience in financial services and has been working with dentists since 2001. Author of ‘106 money saving ideas for dentists’ Thomas has teamed up with a wonderful group of dedicated individuals to create Essential Money, including Sarah Gwilt, winner of the 2005 mortgage adviser of the year award.

Dentists can benefit greatly from sound financial planning in relation to both their business and their personal finances. With Essential Money dentists can make money, save money and understand their finances whilst receiving an impressive service that is great value for money.

It’s What’s On The Inside That Matters

Discover your inner beauty with Admor at the 2008 BDTA Dental Showcase in London. Visitors to stand D15 will discover how to renovate reception areas, waiting rooms and beyond, with stylish furniture, signage and stationery in order to make the most of today’s business opportuni-ties and give patients a well coming, modern experience.

Admor’s popular favourites have been joined with new, innovative and practical designs. Make neat and efficient use of space with the Espacio, Low Stack 2 (with its 420mm seat height) and High Link Seating ranges, and ask about the exquisite Nadir Chrome and Samba seating options. Boost visitor comfort with the Easi-Chair, or Elegance Seating with combinable elements to maximise space.

Come and receive free advice and guidance from Kathy Adam, who will be meeting with Admor customers, and achieve your vision by selecting and coordinating products from our directory.

Italian Craftsman Manship Takes Centre Stage at the 2008 BDPA Dental Showcase

Always a highly impressive display, delegates can look forwards to visiting Castellini’s stand at this year’s BDTA Dental Showcase in London and see for themselves (if they haven’t already), what makes Castellini one of the worlds most technologically advanced dental chair manufacturers.

Meet Castellini’s trained representatives, on hand to demonstrate the performance and durability of their prestigious range of dental chairs including the Logos and Duo as well as their superior instrument range. New features for 2008 include Videor/Surgicam, Torque Curves, Surgixson and LABEC Apex Locating integration.

Offering the highest standard of dental equipment, Castellini can meet all of your technological needs. With a focus on excellence, aesthetic design, ergonomics and efficient function, Castellini should be the first word that springs to mind when you are looking for new technological dental equipment.

Don’t miss DENTSPLY at the 2008 Dental Showcase!

Visitor stands P9, P10 & N10 to experience the celebrated DENTSPLY quality for yourself, and take advantage of promotional offers on a wide range of DENTSPLY products. The latest innovations will be on proud display, including SmartCem™ self-adhesive cement, boasting one of the market’s highest bond strengths, low film thickness and quick setting in only 2 minutes.

All the DENTSPLY favourites will also be on display, including the Bloom™ tooth whitening system, ChemiFill® Molar Caps, Xeno® V. Aquasil Ultra, DuoMix, plus Endo and Arti® products.

For better dentistry

The DENTSPLY team will present demonstrations and share extensive knowledge of products, the latest sales price and working procedures with visitors, supported by an interactive area and showing out bottles of Veruse Clilor Champagné for orders placed during the show, DENTSPLY will be exhibiting on Stands P9, P10 & N10

See Things Differently at the 2008 BDTA Dental Showcase

As the exclusive supplier of the universally respected Carl Zeiss range of magnification and illumination systems, Nuview is well equipped to offer expert advice to visitors and further information on all its products, helping delegates select from the excellent range of magnifications and working distances.

The EyeMag range is a Carl Zeiss x2.5 flip-up loupe with excellent edge-to-edge clarity and a working distance of 500-550mm in increments of 50mm.

As well as the new EyeMag, all the popular Carl Zeiss products will be available to try, including favourites such as the OPMII Pico Dental Microscope which will also be on display. Boasting technology developed exclusively for the dental market and featuring xenon illumination the OPMII Pico enables stereoscopic vision, outstanding depth of field and high contrast and of course acuity.

To find out more, visit Nuview on Stand M09 or call 01455 759585
Data Hosting, and a range of Cutting Edge Features, from PracticeWorks

At this year’s BDTA Dental Showcase visit the Practice-Works team. Experts from the world’s largest provider of dental practice management software and digital imaging systems will be delighted to discuss the latest innovations, including version 5 of the proven Kodak R4 Practice Management Software, which now has a web based version which includes Data Hosting.

Never before used in dentistry, Data Hosting means that the application and the data are accessed via the internet – there is no need for expensive servers or software. R4 version 5 links directly to a credit card pin reader, directing everything to the R4 accounting system, logging every payment with a system designed specifically for dental practices.

Your patients will also be able to make bookings online, which means more convenience for them. They just access the online appointment book, select the preferred date, and choose from available appointment slots.

Blackwell Supplies: the source for innovative products

Blackwell Supplies, a market leader in the provision of cost-effective and high quality solutions for the daily needs of the 21st-century, has an impeccable reputation for meeting the needs of both dental staff and patients.

The comprehensive Blackwell Supplies portfolio includes, but is by no means limited to:

Ledermix Combination Kits: this potent dental paste is indispensable when caring for patients with irreversible pulps who require emergency treatment.

Chlorhexidine Gluconate: this germicidal mouthwash reduces oral bacteria and fights gum disease and plaque.

Dentomycin: the high-performance solution to periodontal disease, with anti-inflammatory action, Dentomycin promotes connective tissue attachment.

Denshield™ Home Therapy System: for rapid and continuous relief from sensitive teeth. Denshield™ prevents exposure of pulp nerves to painful stimulation.

Higos MiniScope Loupes: the latest addition to this established eye protection range, the MiniScope is lightweight with an interfraction field of vision and incredible depth of field.

With an extensive range of products, Blackwell Supplies continues to show real commitment to high standards of treatment and excellent results.

The Clearstep System: bringing cutting edge orthodontics to your practice

Discover the latest addition to the CollarDam family – Everyday Protect - the new, cost effective, super-absorbent/cellulosic patient protection dental bib. Lasting up to 1 hour during procedures that otherwise would leave patients feeling wet, cold, stressed and uncomfortable. Everyday bibs are composed of a lighter material than the acclaimed Premier Protect from CollarDam, offering a cheaper alternative to keeping your patients relaxed through those shorter visits.

From as little as 49 pence per bib when ordered in packs of 25, CollarDam™ patient protection caps and bibs are yet another weapon in the armoury of clinicians seeking to impress and retain the loyalty of increasingly demanding patients.

Recommended by many top industry names, CollarDam™ is setting new standards in patient comfort.

IDH

Integrated Dental Holdings (IDH) are delighted to be attending the 2008 BDTA Dental Showcase.

Committed to providing UK dentists with access to a large number of high quality clinical dental treatments and patient care, an IDH team will be on hand, at stand no.D10, to explain how their services have resulted in them becoming one of the UK’s largest owners of dental practices, with an impressive number of high quality NHS and private dental care centres in addition to specialist referral clinics.

Visitors to the IDH stand will also have the opportunity to find out more about the career prospects IDH affords to all dental professionals. Operating more than 200 practices, serving more than 1.5 million patients nationwide with over 850 dentists and 1,700 employees, To find out more about IDH’s quality clinical dental and superb career opportunities, make sure you visit the IDH stand at the 2008 BDTA Dental Showcase.